

CALL FOR APPLICATION FOR VALUE AND QUALITY AWARD TENDER 2026

**"Everything depends on us; we just have to want it!
Respect the past so that you can understand the present and build the future."
/: Count István Széchenyi:/**

One of the most effective tools for ensuring competitiveness and a sustainable competitive advantage can be an objective, professionally based certification system. This role is fulfilled by the Value & Quality Award Competition and Certification Mark.

The Value & Quality Award Certification Mark recognizes works and creators representing values consistent with Hungary's economic interests and contributes to the realization of a stronger economy. In addition to moral recognition, the mark also brings economic benefits.

The Value & Quality Award Tender is organized by ABP-Corp. Kft., Bocsiviki.hu Kereskedelmi és Szolgáltató Kft., Délalföldi Kertészek Zöldség-Gyümölcs Termelői és Értékesítő Mezőgazdasági Szövetkezete, DIAMOND Szervezőiroda Bt., FANNIZERO Kft., Harkányi Gyógyfürdő Zrt., JUSTICE Security Vagyonvédelmi, Tanácsadó és Szolgáltató Kft. and Koch's Torma Kft.

Main Patron of events of the Value and Quality Award Tender is Mr. János Latorcai Dr., Vice-president of the Hungarian Parliament. Professional promoter of the competition is the Ministry of Agriculture, main sponsor of the competition is the State Secretariat for Nation Policy at the Prime Minister's Office, while professional partner of the competition is the National Food Chain Safety Office.

The use of the Value & Quality Award Mark can be obtained by complying with the requirements of a public, single-round competition. The 2026 Value & Quality Award Competition will be announced on March 18 at a public press conference.

The deadline for applying for the Value & Quality Award Tender is May 28, 2026.

Any product, product family, software, or related service manufactured and distributed in Hungary or the Carpathian region meeting the objectives of the tender and being in the main tender categories may participate in the tender, whether it forms part of a system or is a stand-alone service.

Any natural or legal entity and incorporation, company without legal personality, individual entrepreneur, creative community can submit tenders. One applicant can submit several tenders and several applicants can submit a joint tender.

The tender has to be submitted in Hungarian language, in one printed copy and one copy is necessary on electronic data medium (pendrive) according to the tender requirements. The Value & Quality Award

Application System 2026 Hungarian-language Complete Call for Applications and Rules of Procedure as well as Annexes (Application Form, Declarations, guidelines for compliance documents to be submitted) can be found at the primary location for the call for applications, on the www.emin.hu website, under [Pályázati dokumentáció \(www.emin.hu/palyazati-rendszer/palyazati-dokumentacio\)](http://www.emin.hu/palyazati-rendszer/palyazati-dokumentacio)

On the basis of the decision made by the Board of Announcers, the most outstanding entries will win the Value & Quality Award Certification Mark and for the duration of the mark's validity, the right to use this honorary title. Within the framework of the application system, the Board of Announcers and its members independently as well, moreover various companies, institutions, and organizations offer valuable special prizes.

The award ceremony of the Value and Quality Award Tender will be held with a wide attendance on 10th of September 2026 in the Upper House Room of the Hungarian Parliament.

The economic strength of a country is best emphasized and most directly demonstrated when as many of its products and services as possible display symbols of excellence, including the Value & Quality Award Certification Mark. Our award winners are also good examples of the creative power of Hungarians, who are rich in both knowledge and ideas, because they mark their excellence with a quality certification logo on their products/services.

All information regarding the competition and the conditions for application can be found in Hungarian at the primary location of the competition, on the website www.emin.hu